



OCTOBER 2011

Dear Members and Tenants of the Riverside Park CID

Picking up from my June Newsletter ... it was no challenge to shake the Bali beach sand off my feet. Actually, it took no more than one look at my Inbox for it to practically leap off! But I got stuck in and report back as follows.



MARKETING & NETWORKING

I wish to introduce Jo-anne Wearne, our newly appointed marketing consultant, who joined me a few days after my return. She clearly is fearless, which is precisely what we needed, as many marketing projects were kept on hold until we found a suitable replacement for Jane de Jager. It took her two days to identify the Parlotones concert in the Botanical Garden as the perfect opportunity for a RPPA networking event. Many of you joined us in the tastefully decorated RPPA VIP area with limo service, child minders, lunch, bar and gifts – all on the house. It felt good to treat you, for once, after having received your support for almost 2 years. Judging from the Thank-You letters, the event was a hit, which prompted Jo-anne to make a provisional booking for Blue Moon's next Concert in the Garden scheduled for April 2012.



Next Jo-anne launched herself into our marketing plan for the second half of this financial year and widened our ad spend to include a broader spread of media. Watch out for our colourful ads in Get It, Lowveld Living, on LookLocal and billboards, whilst we retain radio presence on MPowerFM. Both our facebook wall (riversideparkprecinct) and website (www.riversidepark.co.za) are very busy with new posts every week. The facebook home page is also up and running for a slick click-through to our detailed website directory. Did you know that RPPA members can place advertising banners onto the RPPA website at no cost? (Non-members are charged R200pm). Why not make use of this opportunity?

PRECINCT CALENDAR

EVENT	DATE
RPPA AGM	21 Oct
Beer Fest	29 Oct
Opening of Makro	16 Nov
Carols by Candle Light	07 Dec



SECURITY

Yip, it's up and running and working a treat! The Control Room Procedure is in place and our CCTV cameras are watching your assets around the clock. I will not stop reminding you: this is YOUR network and these are YOUR cameras, and to make optimal use of this cutting-edge system we can be pro-active rather than re-active to stop crime BEFORE it happens. All it takes is a call to this Emergency Number whenever you see anything suspicious.

**J&M Emergency Number
086 111 3148**

Many of you have taken note of this after my last Newsletter and consequently vehicles that are parked for hours with no apparent reason are approached and questioned by the response team. With your input, Riverside Park will soon be known as too risky for criminals. As an additional deterrent, the Traffic Department gave me the go-ahead to add surveillance warning signs below our recently installed suburban signs.



We are already expanding the surveillance into Phase 2 - the trial cameras are in place - which brings me to....

LANDSCAPING / MAINTENANCE

Our newly appointed service provider, Sitanani Landscapes, has done some magic in the last 3 months: the wetland below Westvaal has been fully rehabilitated, the royal palms on Government Boulevard are enjoying a brand new irrigation system (sadly, we did lose one palm though), the undeveloped erven on Emnotweni Avenue were given a spring clean and the island in front of Stay Easy is about to be landscaped in keeping with the rest of the Boulevard. Now the race is on to give the island along Ext 24 a face lift in time for the opening of Makro.



Would you believe though that the minute the undeveloped erven were cleaned up, people started to use them to dump their trash again?

This prompted us to expand our surveillance system into Emnotweni Ave/Mystic Crescent, which hopefully will stop both illegal dumping and speeding on this road. The latter has been a concern for the residential

sector, and since the installation of speed humps got the thumbs-down from the Traffic Department, we hope that cameras and warning signs will make everyone slow down.

I hope you also noticed that all the pavements were repaired throughout the Precinct. We are now only left with some areas, most notably in the eastern part of the Precinct, where entire lengths of pavement sagged over time and require raising and complete re-laying.

ENVIRONMENTAL ISSUES

Judging from the response to the Greenviro Management survey conducted in August, Riverside Park is clearly not as environmentally conscious as my February survey suggested. Although only 4% of you responded, Greg Beyers is adamant to start several small programmes incorporating them into existing Precinct initiatives. His proposed projects are ultimately aimed at increasing the recycled volume and decreasing our carbon footprint and landfill load. Watch out for our green enviro-man, who we will let loose once the Xmas hype is over, to help you collect spent printer cartridges, waste paper, breadtags, glass and some hazardous waste.

NEWS SNIPPETS

- Congratulations to Khumbula High School from Losana, who wore the RPPA sponsored soccer kit and walked away with the trophy at the annual Amavulu Soccer Tournament hosted in Kabokweni on 17 September!



- Site hand-over for the Audi development in Ext 24 took place on 1 September. Audi is to open in June 2012.
- The Precinct's R40 road widening project is to commence in the second week of January 2012.
- The Joint Operations Forum (JOF, previously CIT Forum) has established a Shopping Center Sub Committee, which is supported by Business against Crime (BAC) and the Consumer Goods Council (CGC). This Sub Committee holds regular and well attended meetings and is the perfect platform for Nelspruit's shopping centers to address their specific security needs and emergency plans.

- I have RPPA branded refuse bins on order to control the littering at our *ad hoc* taxi



ranks in front of Union Motors and Mazda. Please let me know if you have a similar

problem and I gladly include you in the order.

I assume that you have Friday, 21 October jotted down in your diary! At 16h00, I wish to welcome you at Elawini Lifestyle Estate for our "AGM with a difference". We have arranged for a bar, wholesome snacks, invited Estelle Roe as our guest speaker and have plenty more surprises up our sleeve. The serious stuff we'll leave for the next Board meeting in November, so give me a call and come and join us!

Speak again in the silly season!

Renate

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